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Associate Professor
Haub School of Business
Saint Joseph's University
Department of
Accounting
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Education

Drexel University, Philadelphia, PA (1993)

- **Ph.D., Accounting**
- **Minor: Quantitative Methods**
Dissertation Topic: "The Economic Impact of Accounting Information Aggregation and Disaggregation on Informedness and Consensus: The Case of Nonhomogenous Subsidiaries."

Drexel University, Philadelphia, PA (1985)

- **Master of Business Administration (MBA)**

Field of Concentrations: **Accounting & Finance**

Wharton School, University of Pennsylvania, Philadelphia, PA (1984-85)

MBA Courses: a) Accounting Information Systems, b) International Finance

Fort Hays State University, Hays, KS (1983)

- **Master of Science (MS): Communications - 4.0 GPA**

Government College Lahore, Punjab University, Lahore (1974)

- **Master of Arts (MA): Economics**

Government College Lahore, Punjab University, Lahore (1971)

- **Bachelor of Arts (BA); Field of Concentrations: Economics and History**

ACADEMIC EXPERIENCE

Saint Joseph's University, Haub School of Business, Philadelphia, PA

Associate Professor of Accounting (1999-Present)

Assistant Professor of Accounting (1990-1998)

COURSES TAUGHT

Graduate: Cooking the Books: Lessons in Business Ethics; Financial Statement Analysis; Creating and Measuring Shareholder Value; Accounting Concepts, Global Accounting, International Residency (EMBA Program)

Undergraduate: Principles of Accounting, Managerial Accounting, Financial Statement Analysis

Student Academic Advising (35 students)

The Vanguard Group, Malvern, PA

Visiting Faculty - 2003 - 2016

Lahore University of Management Sciences (LUMS), Lahore, Pakistan

Visiting Research Faculty (2002 – 2003)

Drexel University, Philadelphia, PA

Teaching Fellow (1987 – 1990)

Drexel University, Philadelphia, PA

Graduate Assistantship (1983 – 1985)

ACADEMIC HONORS/AWARDS

- Research Sabbatical, Saint Joseph's University, 2018-2019
- Morris Research Grant, Saint Joseph's University 2016-2017
- Presidential Research Award: Certificate of Merit Saint Joseph University, 2012-2013
- Excellence in Teaching Merit Award, Saint Joseph's University, 2007-2008
- CDC Research Grant – 2005-2006
- Excellence in Teaching Award MBA, Saint Joseph University, 2003-2004
- Research Sabbatical Saint Joseph's University, 2002-2003
- Excellence in Teaching Merit Award, Executive MBA, Saint Joseph University, 2001-2002
- Presidential Research Award: Certificate of Merit Saint Joseph University, 1998-1999.
- I/B/E/S Award, 1996-1997.
- Winner of Best Paper Award, NEBA Conference, 1995.
- Doctoral Consortium Fellow, American Accounting Association, 1990-1991.

RESEARCH GRANTS – Funded:

- Ghani, W. I. & Childs, N., "Effect of Anticipated Anti-Obesity Policy on Marketing Practices and Shareholder Wealth of Large Multi-National Food Firms, Principal Investigator," **Center for Disease Control (CDC)**, 2005-2006
- Ashraf, J. & Ghani, W. I., "Evolution of Financial Reporting and its Determinants in Pakistan, Principal Investigator," **Citi Group** - Awarded to LUMS, Pakistan, 2004-2005.
- Ghani, W. I., Haroon, O., Ashraf, J., "Corporate Governance Business Group Affiliation and Firm Performance: Evidence from Pakistan, Principal Investigator," **Citi Group** - Awarded to LUMS, Pakistan, 2004-2005.

PUBLICATIONS IN REFEREED JOURNALS

1. Markmann, A & Ghani, W.I. (2019), “Business Ethics and Financial Reporting: Earnings Management during Periods of Economic Recessions,” *Journal of Forensic and Investigative Accounting*.
2. Ghani, W. I., Jambulingam, T., & Sharma, R. (2018). “Pharmaceutical Industry–Physician Interaction Compliance Guidelines: Analysis of Contagion Wealth Effects on Large Generic Firms. *Journal of Generic Medicines*, 1–14. DOI: 10.1177/1741134318756154.
3. Ghani, W. I. & Sharma, R. (2018). China-Pakistan Economic Corridor Agreement: Impact on Shareholders of Pakistani Firms,” *International Journal of Economics and Finance*, Vol. 10, 148-158.
4. Ghani, W.I., Sharma, R. & Stagliano, A.J. (2013). “Greening of Corporate Governance: Wealth Effects of Sustainability Officer Hiring.” *The Journal of Finance Issues*.
5. Ghani, W. I. & Szewczyk, S.H. (2012). Impact of EVA Adoption on Long Term Shareholder Value: An Empirical Investigation. *The Journal of Finance Issues*.
6. Ghani, W. I., Haroon, O., Ashraf, J (2011). Business Groups' Financial Performance: Evidence from Pakistan. *Global Journal of Business Research*, 5 (2), 27-39.
7. Jambulingam, T., Ghani, W. I. & Sharma, R. (2010). Biotechnology Industry - Physician Interaction and OIG Guidelines: Evidence from the Stock Market. *Journal of Commercial Biotechnology*.
8. Ghani, W. I. & Sharma, R. (2010). The Wealth Effects of CFO Turnover: Evidence from Post-Sarbanes-Oxley Act. *Journal of Academy of Finance*.
9. Jambulingam, T., Sharma, R. & Ghani, W. I., (2009). Wealth effects of the pharmaceutical industry-physician interaction compliance guidelines on large pharmaceutical companies. *International Journal of Pharmaceutical and Healthcare Marketing*.
10. Ghani, W. I., Szewczyk, S.H., & Shabbir, T. (2007). Financial Analysts' Forecasts and Unprecedented Event: The Case of German Reunification. *International Business and Economics Research Journal*, 13 (2).
11. Ghani, W. I. & Childs, N. (2007). Food Marketing Practices and Anti-Obesity Policy Impact on Shareholder Wealth. *Marketing Management*.
12. Ashraf, J. & Ghani, W. I. (2005). ‘Accounting Development in Pakistan,’ *International Journal of Accounting*, 40, 175-201.
13. Ghani, W. I., Stagliano, A.J., Tezel, A., & Ragan, J. M. (2005). 'Disclosure of EVA Use in Corporate Financial Reports: A Descriptive Analysis,' *Journal of Applied Business Research*.

14. Ghani, W. I. & McManus, G. (1999). 'The Effects of Stock Split Announcements on Investors' Informedness and Consensus: An Empirical Analysis,' *Journal of Accounting and Business Research*, 7, 69-81.
15. Ghani, W. I. & Childs, N. (1999). 'Wealth Effects of the Passage of Nutrition Labeling and Education Act of 1990 for Large US Multinational Food Corporations,' *Journal of Public Policy and Marketing*, 18 (22), 147-158.
16. Ghani, W. I. & Sherman, W. R. (1999). 'The Y2K Problem: The View from Corporate Public Disclosures.' *Academy of Accounting and Financial Studies Journal*.
17. Dubas, S. K, Ghani, W. I., Davis, & Strong, J. (1998). 'Evaluating Market-Orientedness of an Executive MBA Program,' *Journal of Marketing for Higher Education*, 8 (4), 49-59.
18. Ghani, W. I., Clark, C., & Foster, P. (1998). 'Differential Reaction to Bond Downgrades for Small Versus Large Firms: Evidence from Analysts' Forecast Revisions,' *Journal of Fixed Income*, 7 (3), 94-99.
19. Ghani, W. I. & Haverty, J. (1998). 'Market Reaction of Multinational Corporations to Passage of the General Agreement on Tariffs and Trade (GATT),' *Journal of International Accounting, Auditing and Taxation*, 7 (1), 95-112.
20. Ghani, W. I., Anandrajan, A., and Stagliano, A.J., "Consolidation of Nonhomogeneous Subsidiaries: The Impact of Alternative Accounting Treatment," *Journal of Accounting and Finance*, Vol. 12, September 1998, pp. 215-227.
21. Ghani, W. I. & Haverty, J. (1997). 'U.S. Corporate Reaction to GATT: An Analysis of Management's Public Disclosures,' *Journal of Applied Business Research*, 13 (3).
22. Ghani, W. I., Stagliano, A.J., & Anandarajan, A. (1997). 'An Empirical Analysis of the Incremental Information Content of SAS59 Going Concern Modified Reports,' *Indian Accounting Journal*, 1 (2), 38-48.
23. Ghani, W. I. & Thomas, M. (1996). 'The Dart Board Column: Analyst Earnings Forecasts and the Informational Content of Recommendations.' *Journal of Business and Economic Studies*.
24. Ghani, W. I. & Haverty, J. (1995). 'The Impact of the North American Free Trade Agreement on Multinational Firms: Evidence from the Stock market,' *Journal of International Accounting, Auditing and Taxation*, 4 (2).
25. Ghani, W. I. & Haverty, J. (1995). 'Strategic Implications of the North American Free Trade Agreement: The View from Management Disclosures,' *Central Business Review*, 14 (2).
26. Ghani, W. I. (1995). 'Retail Inventory Made Easy,' *Journal of Accounting, Taxation, and Finance*.
27. Sherman, W. R. & Ghani, W. I. (1994). 'The IRS Non-filer Initiative,' *Management Accounting*.

NON-REFEREED ARTICLES

28. Sherman, W. R. & Ghani, W. I. (1996). 'Home Sweet Home Away from Home,' *Pennsylvania CPA Journal*.

MONOGRAPH

29. Ghani, W. I., Childs, N., & Szewczyk, S. (2007). *Impact of Obesity Concerns on Shareholders' Wealth of Large Food Manufacturers: An Empirical Analysis*.

CONFERENCE PRESENTATIONS/PROCEEDINGS

International:

1. Ghani, W. I. (2012). *Greening of Corporate Governance: Wealth Effects of Sustainability Officers Hiring*. South Asian International Conference (SAICON), Lahore, Pakistan.
2. Lin, J., Alam, P., Ghani, W., & Szewczyk, S. (2011). *The Impact of China's Adoption of New Accounting Standards on Analysts' Forecast Accuracy - an IFRS Study*. The First Conference of Journal of International Accounting Research, Xiamen, China-PRC.
3. Ghani, W. I. & Ashraf, J. (2004). *Corporate Governance, Business Group Affiliation and Firm Performance: Evidence from Pakistan*. Center for Management and Research Conference, Lahore, Pakistan.
4. Ghani, W. I., Szewczyk, S., & Shabbir, T. (2003). *Financial Analysts Forecasts and Unprecedented Events: The Case of German Reunification*. Multinational Finance Conference, Istanbul, Turkey.
5. Ghani, W. I. & Ashraf, J. (2003). *Evolution of Financial Reporting and its Determinants in Pakistan*. Center for Management and Research Conference, Lahore, Pakistan.

National:

6. Ghani, W.I., Omair H., & Syed Zain ul Abidin, (2019), "Earnings Quality of Companies in Pakistan: A Survey Evidence," AAA Annual Meeting, San Francisco.
7. Ghani, W.I. & Rajneesh, R (2017), "Impact of China-Pakistan Economic Corridor (CPEC) Agreement on Shareholder Wealth of Large Pakistani Firms," AAA Annual Meeting, San Diego.
8. Ghani, W.I., & Zahid, R (2016), "Determinants of Corporate Governance and Firm Performance: A Case of Pakistan," AAA Annual Meeting, New York.
9. Ghani, W.I. & Zeeshan, A (2015), "Exploring Financial Analysts Practices: A Case of Pakistan," AAA Annual Meeting, Chicago.

10. Ghani, W. I. (2011). *The Wealth Effects of CFO Turnover: Evidence from Pre-and Post-Sarbanes-Oxley Act*. Academy of Finance, Chicago, Illinois.
11. Ghani, W. I., Ling, J., Alam, P., & Szewczyk, S. (2009). *Analysts' Reaction to Adoption of IFRS - A Case of People's Republic of China*. AAA Annual Meeting, Anaheim, California.
12. Ghani, W. I. & Szexcyk, S. (2009). *Long-Term Performance of EVA Adopters: Empirical Evidence*. AAA, Mid-Atlantic Regional Meeting.
13. Ghani, W. I. (2008). *Business Groups, Corporate Governance, and Financial Performance: Evidence from Pakistan*. AAA Annual Meeting.
14. Ghani, W. I., Jumbalingum, T., & Sherman, R. (2009). *Wealth Effect of OIG Guidelines on Large Pharmaceuticals Companies*. 2008 Marketing and Public Policy Annual Conference.
15. Ghani, W. I., Haroon, O., & Ashraf, J. (2008). *Corporate Governance, Business Group Affiliations and Firm Performance: Descriptive Evidence from Pakistan*. Mid-Atlantic Regional Meeting of the AAA, Parsippany, New Jersey.
16. Ghani, W. I. (2006). *Corporate Governance, Business Group, Affiliations, and Firm Performance: Descriptive Evidence from Pakistan*. Northeast Business and Economics Association, Port Jefferson, New York.
17. Ghani, W. I., Ragan, J. M., & Tezel, A. (1998). *EVA adoption and corporate disclosures*. Northeast Business and Economics Association, Chicago.

Regional

18. Ghani, W. I. (2012). *Greening of Corporate Governance: Wealth Effects of Sustainability Officers Hiring*. Eastern Economic Association Annual Conference, Boston, Massachusetts.
19. Ghani, W. I., Szewczyk, S., & Shabbir, T. (2006). *Financial Analysts' Forecast and Unprecedented Events: The Case of German Reunification*. American Accounting Association Mid-Atlantic Region, Pittsburgh, Pennsylvania.
20. Ghani, W. I. & Szewczyk, S. (2002). *Analysts' Reactions to German Reunification ' An Empirical Analysis, '* American Accounting Association Mid-Atlantic Region, Chicago.
21. Ghani, W. I. & McManus, G. (2000). *The Impact of Stock Split Announcements on Investors' Divergence of Beliefs*. American Accounting Association Mid-Atlantic Region, Chicago.
22. Ghani, W. I. & Haverty, J., (1997-1998). *The Impact of the General Agreement on Tariffs and Trade (GATT) on Multinational Firms: Evidence from the Stock Market,*. American Accounting Association Mid-Atlantic Region, Chicago.

23. Ghani, W. I. & Haverty, J. (1996-1997). *Corporate Responses to the General Agreement on Tariffs and Trade (GATT): The View from Management's Public Disclosures*. American Accounting Association Mid-Atlantic Region, Chicago.
24. Ghani, W. I. & Ragan, J. M. (1996-1997). *Impact of Asset Impairments Accounting Under SFAS 121 on Corporate Disclosures*. Northeast Business and Economics Association, Chicago.
25. Ghani, W. I. & Thomas, M. (1995-1996). *The Dart Board Column: Analyst Earnings Forecasts and the Informational Content of Recommendations*, Financial Management Association, Chicago.
26. Ghani, W. I. & Thomas, M. (1995-1996). *The Dart Board Column: Analyst Earnings Forecasts and the Informational Content of Recommendations*. Northeast Business and Economics Association, Chicago.
27. Ghani, W. I. & Thomas, M. (1995-1996). *The Dart Board Column: Analyst Earnings Forecasts and the Informational Content of Recommendations*. Eastern Finance Association, Chicago.
28. Ghani, W. I., Clark, C., & Foster, P. (1995-1996). *Bond Downgrades and Long-term Prospects of Financially Distresses Large vs. Small Firms: Evidence of Size Effect in Analysts' Forecasts Revisions*. Northeast Business and Economics Association, Chicago.
29. Ghani, W. I. & Ragan, J. M. (1995-1996). *The Dart Board Column: Analyst Earnings Forecasts and the Informational Content of Recommendations*, Northeast Business and Economics Association, Chicago.
30. Ghani, W. I. & Haverty, J. (1995-1996). *NAFTA: The View from Management Discussions and Analyses and President's Letters to Shareholders*, American Accounting Association Southeast Region, Chicago.
31. Ghani, W. I. & Stagliano, A.J. (1995). *Additional Evidence on the Effects of Consolidation of Nonhomogeneous Subsidiaries under SFAS-94*, Northeast Business and Economics Association, Chicago.

ARTICLES UNDER REVIEW IN REFEREED JOURNALS

ACADEMIC/PROFESSIONAL ACTIVITIES

Member

Annual Meetings of the American Accounting Association

True Blood Faculty Symposium

Reviewer

Annual Meetings of the American Accounting Association

Editorial Board and Reviewer

Journal of Accounting, Auditing, & Taxation (2002-2008)

Journal of Finance Issues (2012 to Present)

Journal of Business (2018 to Present), LSE, Lahore, Pakistan

Discussant:

American Accounting Association, Annual Meeting

Mid-Atlantic Regional Meeting of AAA

INDUSTRY EXPERIENCE

Sidney W. Fairchild – *Management Consultant (1985-1987)*

INSTITUTIONAL SERVICE***Haub School of Business (HSB)***

- Executive Committee Member - HAUB College Council
- Member - EMBA Task Force
- Member - Graduate Programs Committee
- Member – MBA Task Force
- Member - MBA Admissions Committee

University-Wide

- Senator - Faculty Senate
- Member – Ethics Intensive Certifying Committee
- Mentor – Summer Scholars Program